

Designed By You

Kenneth & Diana Schatzman, Owners
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Press Release
December 6, 2006

Handcrafted Gifts at Vista Maria

(Royal Oak, MI - 12.06.06) Designed By You LLC gives the gift of jewelry making to two groups of girls at Vista Maria. This in-home jewelry design company will provide complimentary jewelry design parties onsite at Vista Maria on December 11th and 14th at 4:00 PM. At the parties, each girl will be instructed how to design a bracelet and encouraged to use her skill and creativity to design something truly unique. This is an opportunity for the girls to make something very special to give as a gift to their sister, friend, mother or grandmother.

“Christmas is a time of giving. We want the girls at Vista Maria to experience the joy of giving. There isn’t a more beautiful or sentimental gift than something handmade by a loved one.” said Diana Schatzman, one of the owners of Designed By You. “At the parties, the girls will be encouraged to utilize their creative talents throughout their lives as either their livelihood or as a source for their own enjoyment.”

Designed By You is a new company based in Royal Oak that provides an in-home party that’s fun. Women throughout the Metro Detroit area and as far away as Bay City and Port Huron are spreading the word. This is a unique opportunity for women to make earrings to match that necklace in the jewelry box or make a special gift for a friend. Find out more at their website, www.dbyjewelry.com or call them at 248-544-6392. Designed By You is currently recruiting Independent Jewelry Design Consultants. No previous experience in jewelry making or sales is necessary. The company fully trains each of their Design Consultants. If interested, please contact Diana Schatzman at Designed By You.

Vista Maria is a community that transforms the lives of girls who have faced abuse, neglect and other challenges. As a recognized leader in the child welfare industry, Vista Maria's residential and community based programs are cutting edge and tailored to meet the specific and changing needs of every girl that comes through their doors.

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Designed By You and Vista Maria offer fun, creativity, encouragement, and endless possibilities as we look into the futures of these bright young women together.

For media follow up, please contact:

Kelly Small at Vista Maria (248) 271-3050, ext. 182, ksmall@vistamaria.org

Diana Schatzman at Designed By You (248) 544-6392 or (248) 534-8419, sales@dbyjewelry.com

Designed By You Hostess References:

Ruth Moline, Livonia, MI (734) 525-3167, her party was 11-26-06

She will be glad to make a statement to the media.

Andrea Dziengowski, Royal Oak, MI sent us the following testimonial via our website. "Recently, I hosted a bead party and can not say enough about the wonderful experience my guests and I had. The collection of different beads was amazing. My guests and I loved how you could create anything. The possibilities for our personal jewelry were endless!"

Holly Fugmann, Troy, MI emailed this testimonial. "This is a party that truly engages everyone, regardless of talent level, and allows them to create and design their own beautiful jewelry pieces. Great for accessorizing your own wardrobe or given as gifts with the personal touch -- DEFINITELY A FUN AFTERNOON FOR ALL!"

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